

# ACCUPLACER® Student Privacy Policy

ACCUPLACER Online™ is maintained by the College Board and is designed to provide access to information to individuals and educational institutions for use in making placement decisions. The College Board recognizes the importance of protecting the privacy rights of our users and institutions. ACCUPLACER Online is securely managed and safeguarded in accordance with all applicable laws and the policies and guidelines set forth below.

## Our Policy

ACCUPLACER Online collects background information and test data from examinees. This information is used by institutions to assist in making placement decisions and by the College Board in conducting research. Any information automatically collected is shared with contractors who assist ACCUPLACER Online with programming and technical aspects of hosting and Web site operation. All contractors who work on ACCUPLACER Online subscribe to ACCUPLACER Online's confidentiality and privacy conditions.

ACCUPLACER® collects personally identifiable information that is voluntarily provided by the user. This information is used only for the purposes described in the preceding paragraph. Any and all personally identifiable information that is collected is maintained by the College Board in accordance with the *Guidelines on the Uses of College Board Test Scores and Related Data*, the confidentiality policies set forth in printed and online test registration materials, and all applicable laws. By providing such information, the user consents to ACCUPLACER's Privacy Policy, including the uses of the information described in this policy.

These guidelines have been developed with the recognition that Internet technologies are rapidly evolving. Accordingly, our privacy policy may be subject to future changes to adapt to changing technologies and changes in applicable laws, and to better serve our users. Any changes will be promptly posted on this page.

If you have questions or comments about our privacy policy, please contact us at:

ACCUPLACER Online  
800 486-8497